

CARRARA SAINTS AFL CLUB

2020 Prospectus



CARRARA 2020

Carrara Saints AFL Club is located on Nielsen's Road in Carrara, only a stone's throw from The Gold Coast Suns home ground, Metricon Stadium.

While we are only a small club, we have a proud reputation for fierce competition, sportsmanship, quality coaching, our evolving development pathways in a family atmosphere.

We cater for a number of age groups and have teams from Under 6's to Under 11's for both boys and girls in our junior teams, Under 12's to Under 16's boys and a growing girls teams in our youth age groups and for the over 18's we have men's senior and reserve teams and not to forget our old boys with the Masters team.

This season we have endeavoured to create an under 18's colt's side and will be placing expressions of interest for an open women's team in order to cater for a wider range of players in seasons to come and help build our growing membership.

2015, 2016, 2017 and 2018 were all exceptional years for our youth sides with all teams reaching finals rounds, with our Under 16's taking out the 2017 Grand Final for their division and our reserves team also came in runners up in their division.

2018 was the best season ever for our Seniors team taking out the division 3 title and subsequently moving up to division 2 for 2019. With a fire in our bellies for another great season we believe our dedicated and talented players are willing to work hard and with the support and presence of our tireless volunteers, alongside our passionate and skilled coaches will produce some quality football and make 2019 another year of the saints!

As a family club, we are always looking to support local business where possible and create positive connections with our local community. Our previous successes are just part of our club history and the opportunity to expand our facilities last season with a grant has enabled us to provide not only better facilities but assist our volunteers in providing a better service to the players, families and community. While grants are great, they are few & far between so we rely on the community & local business for support during the season in order to provide the best we can for our teams each and every season.

We hope to write another stellar chapter in our club history and invite local business to join our journey and take up a sponsorship package to assist us in developing our talent at grass roots level, you never know we might have the next AFL superstar!

Help us make 2020 year of the Saints!



Sponsorship Opportunities

We offer a range of sponsorship opportunities tailored to benefit both small businesses and larger corporations.

By sponsoring the mighty Carrara Saints you can access the following benefits and exposure for your brand.

- **Platinum Sponsor: \$12,000 per year**
Minimum two year sponsorship
- **Silver Sponsor: \$7,000 per year**
Minimum two year sponsorship
- **Bronze Sponsor: \$3,000 per year**
Minimum two year sponsorship
- **Team Sponsor: \$1,900 per year**
- **Training Singlet: \$4,000 per year**
- **Individual Player Sponsor: \$750 per year**
- **Ground Signage Sponsor: from \$250 per year**



Once you have chosen a package please complete the details included with this prospectus & return to the club secretary by either our postal address:

P.O Box 2710, Nerang DC, QLD 4213

or via email carrarasaints@bigpond.com



Platinum Sponsor:

\$12,000 per year

Minimum two year sponsorship

- Naming rights of all 3 ovals, Sponsor name included (i.e McDonalds Oval)
- Brand Name/Logo on club merchandise – for Jerseys, polos, jackets & hoodies (Main position)
- Clubhouse signage on Umpire room entry 600x600mm
- Game day signage – banner will be displayed on the shed on game days for the duration of the game
- 2 x Ground signs (prime position) 4800mm x 900mm
- 1x 8'x10' Sponsor photo/logo in clubhouse
- Social media advertising opportunities on our club facebook pages
- Link backs to sponsor's website on facebook & our website
- Framed team jersey at end of season
- 2 Carrara Saints polo shirts
- 2 Carrara Saints jackets
- 2 complimentary tickets to senior presentation night includes food and drinks package
- 2 complimentary tickets into club reverse raffle prize money \$2000
- 5 free drinks at every senior home game
- End of season sponsors thank you certificate

Please note: All ground, clubhouse & game day signage remains at the club as it is attached to permanent fixtures for the duration of the AFL season

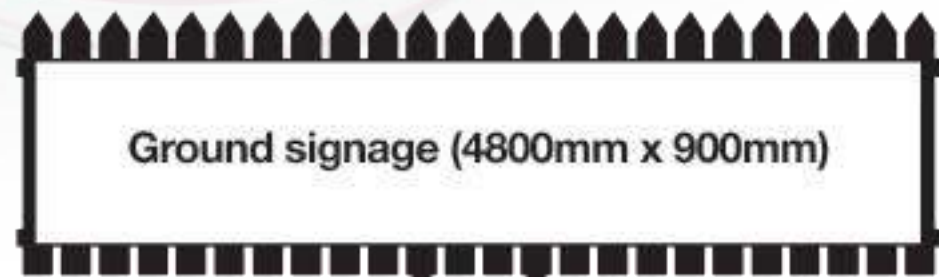


Silver Sponsor:

\$7,000 per year

Minimum two year sponsorship

- Brand Name/Logo on club merchandise – for Jerseys, polos, jackets & hoodies (Front chest position only)
- 1 x Ground sign (positioned inside fence) 4800mm x 900mm
- 1x 8'x10' Sponsor photo/logo in clubhouse
- Social media advertising opportunities on our club facebook pages
- Link backs to sponsors website on facebook & our website
- 1 Carrara Saints polo shirt
- 1 Carrara Saints jacket
- 1 free ticket to Seniors presentation night
- 2 free drinks at every senior home game
- End of season sponsors thank you certificate



Please note: All ground, clubhouse & game day signage remains at the club as it is attached to permanent fixtures for the duration of the AFL season

Bronze Sponsor:

\$3,000 per year

Minimum two year sponsorship

- Brand Name/Logo on club merchandise – for Polos, jackets & hoodies.
- 1 x Ground sign (positioned inside fence) 2400mm x 900mm
- 1x 8'x10' Sponsor photo/logo in clubhouse
- Social media advertising opportunities on our club facebook pages
- Link backs to sponsors website on facebook & our website
- 1 Carrara Saints polo shirt
- End of season sponsors thank you certificate



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Team Sponsor:

\$1,900 per year

- Brand Name/Logo on team jerseys for the nominated age group being sponsored
- 1x 12'x10' Team photo with sponsor logo in clubhouse
- Social media advertising opportunities on our club facebook pages
- Link backs to sponsor's website on facebook & our website
- 1 Carrara Saints polo shirt
- End of season sponsors thank you certificate



Training Singlet Sponsor:

\$4,000 per year

- Brand Name/Logo on whole club training singlets (Back of singlet only)
- Social media advertising opportunities on our club facebook pages
- Link backs to sponsor's website on facebook & our website
- 1 Carrara Saints polo shirt
- End of season sponsors thank you certificate



Individual Player Sponsor:

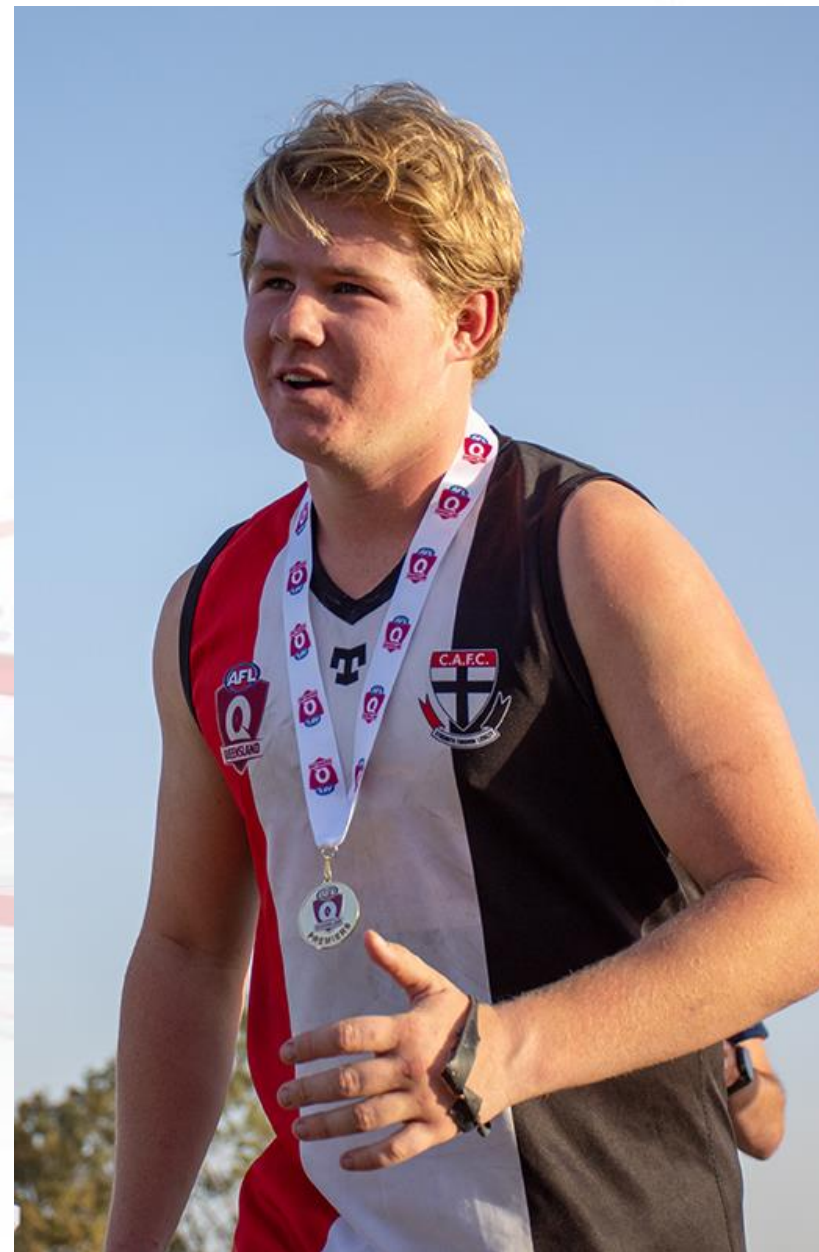
\$750 per year

Player Receives:

- Club registration fees for individual player
- Club playing kit including: 1x polo shirt, 1x pair dress shorts, 1x pair reversible playing shorts, 1x training singlet & 1x pair socks

Sponsor Receives:

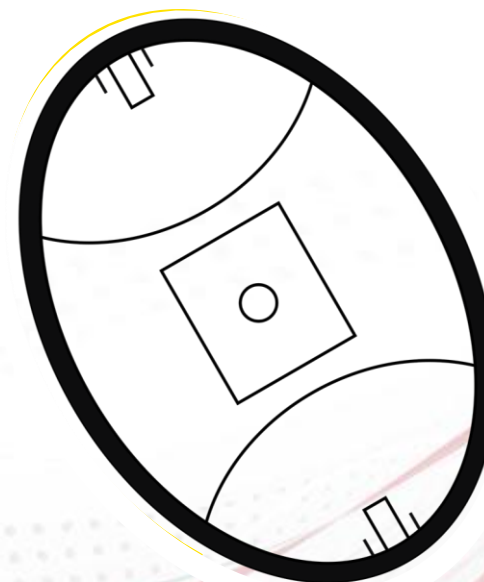
- 1x 8'x10' club photo with player or player photo with sponsor logo
- 3 drinks at seniors first home game
- Social media advertising opportunities on our club facebook pages
- Link backs to sponsor's website on facebook & our website
- 1 Carrara Saints polo shirt
- End of season sponsors thank you certificate



Ground Signage Sponsor:

\$950, \$650 or \$250 per year

- Choose from either 4800x900mm or 2400x900mm sign installed on the inside of the main oval fencing in accordance with local council laws or select a smaller 600x600mm wall sign just outside our newly upgraded office/umpire rooms.
- Social media advertising opportunities on our club facebook pages
- Link backs to sponsor's website on facebook & our website
- End of season sponsors thank you certificate



Ground signage (4800mm x 900mm)

**Ground signage
(2400mm x 900mm)**

Please note: All ground, clubhouse & game day signage remains at the club as it is attached to permanent fixtures for the duration of the AFL season



Carrara Australian Football Club

P.O. Box 2710, Nerang DC, QLD 4211
Email: carrarasaints@bigpond.com
Web: www.carrarasaints.club
ABN: 67 943 348 644

SPONSORSHIP FORM

Thank you for your support towards the Carrara Saints for 2020 AFL Season.
Please complete the following details below to pledge your support or donation.

Yes I would like to sponsor/donate one of the following:

<input type="checkbox"/>	Platinum Sponsor Pack \$12,000 per year*	<input type="checkbox"/>	Silver Sponsor Pack \$7,000 per year*	<input type="checkbox"/>	Bronze Sponsor Pack \$3,000 per year*	<input type="checkbox"/>	Team Sponsor Pack \$1,900 per year
<input type="checkbox"/>	Training Singlet Sponsor \$4,000 per year	<input type="checkbox"/>	Ground Sign: \$950 per year Large Fence Sign	<input type="checkbox"/>	Ground Sign: \$650 per year Small Fence Sign	<input type="checkbox"/>	Ground Sign: \$250 per year Small Wall Sign
<input type="checkbox"/>	\$750 Individual Player Sponsorship for: (Player Name)						
<input type="checkbox"/>	I would like to just donate \$						

Please complete the following contact information:

Company Name		Or Individual Name			
Address					
Phone		Mobile Number			
Company Representative		Signature		Date	
Carrara Representative		Signature		Date	

The following details are required to add your details to our social media & any signage opportunities offered as part of your support towards our club

Your website url (for us to link to)			
Your facebook page link (for us to link to)			
Do you have any special offers or deals to offer Carrara club members through your business for the duration of the season? If so please list below. Any offers will be circulated on our facebook & via our team managers. Please email any corresponding images/promotional material to carrarasaints@bigpond.com			
<input type="checkbox"/>	I will have special promotions throughout the season suitable for posting on the club's social media. All promotional images to be no smaller than 600x600 pixels in jpg format and emailed to carrarasaints@bigpond.com ready for our team to upload with any text you would like included		
<input type="checkbox"/>	I can supply my Company/Individual logo in a print ready format. Art preferably supplied as vector graphics in eps, ai or high resolution pdf format. High resolution jpg, png or tiff also acceptable in some cases.		
<input type="checkbox"/>	I cannot supply my Company/Individual logo in a print ready format. This may incur an extra cost from our graphic team if you need them to recreate any logos etc		
Sponsors of Platinum, Silver, Bronze, Team, Training Singlet & Individual players receive a polo shirt as part of their package. Please nominate your shirt size			
<input type="checkbox"/> XS	<input type="checkbox"/> SM	<input type="checkbox"/> M	<input type="checkbox"/> L
<input type="checkbox"/> XL	<input type="checkbox"/> XXL	<input type="checkbox"/> XXXL	
<i>Please send me an invoice for:</i>			
<input type="checkbox"/>	A one off payment of \$		<input type="checkbox"/> A payment plan over payments with a total of \$
Payment accepted via cash, cheque or direct deposit: BSB 084-852 Account # 192462305			
CAFC Admin use only			
Invoice #		Date Sent	Sent By
Logos received Y / N		Polo Issued Y / N	

Carrara Saints Australian Football Club | P.O. Box 2710, Nerang DC, QLD 4211 | carrarasaints@bigpond.com | www.carrarasaints.club